

TV and Film Production III

UNIT/ Weeks	Timeline/Topics	Essential Questions
2	Technical Operations & The Production Process <ul style="list-style-type: none"> • Camera angles and shots • Lighting • Audio • Preproduction • Scripting • Storyboards • Production • Post-production • Editing • Evaluation 	<ul style="list-style-type: none"> • What elements are necessary for a successful news production? • How does the production process support a strong program?
2 & ongoing	Sports and Activities Segments <ul style="list-style-type: none"> • Components of sports and activities • Interview preparation & techniques • Activity and sport story types • Producing compelling segments 	<ul style="list-style-type: none"> • What contributes to effective sports and activity coverage?
3 & ongoing	Human-interest Features <ul style="list-style-type: none"> • Researching for human-interest focus • Observing community • Crafting a message 	<ul style="list-style-type: none"> • What is the value in human-interest stories? • How does presentation impact message?
4 & ongoing	Advocacy Journalism <ul style="list-style-type: none"> • Defining relevant issues • Vetting sources • Encouraging outreach 	<ul style="list-style-type: none"> • How can advocacy journalists make an important contribution to a community? • How do ethics impact journalism?
3 & ongoing	Local, State, and National News <ul style="list-style-type: none"> • Researching relevant topics • Determining bias • Fair and balanced presentations 	<ul style="list-style-type: none"> • What decisions must a journalist make in determining newsworthiness for a specific news audience? • How do journalists work to present balanced event coverage?