

TV and Film Production I

UNIT/ Weeks	Timeline/Topics	Essential Questions
3	Introduction to the Internet <ul style="list-style-type: none"> • Radio Programming • Golden Age of Hollywood and Beyond • Rise of Television • Multimedia in the Internet Age 	<ul style="list-style-type: none"> • How do technology and the consumer affect production? • What makes a strong production?
2	Studio Operations <ul style="list-style-type: none"> • Operating Studio Equipment • Using Computer Applications as Product Tools • Examining Production Process • Maintaining Safety in the Workplace • Adhering to Fair Use Requirements 	<ul style="list-style-type: none"> • How do filmmakers balance dramatic storytelling and safety concerns for actors and crew? • How does a theme emerge in film?
8	Camera Shots, Basic Composition, and Editing <ul style="list-style-type: none"> • Camera Shots • Composition Rules • Scene Analysis • Filming an Interview • Editing Shots 	<ul style="list-style-type: none"> • How does using various shots and angles affect the communication of a message?
6	Audio Production and Editing <ul style="list-style-type: none"> • Ethics in Using Prerecorded Work • Capturing and Reproducing Sound • Critical Components of the Recording Process • Audio Effects on Plot, Mood, Setting, and Characterization 	<ul style="list-style-type: none"> • How do film techniques, such as audio production and audio editing, influence our understanding of the characters, plot, mood, or theme of a production?
8	Scripts That Sell <ul style="list-style-type: none"> • Persuasive Techniques • Multimedia Advertising • Radio Ads • Internet Videos • Television Commercials 	<ul style="list-style-type: none"> • How is writing for visual media different from writing for print media? • How do writers consider audience and purpose when crafting a script?
9	Special Effects <ul style="list-style-type: none"> • History of Special Effects • Film Careers for Special Effects • Incorporating Special Effects • Integrating Skills and Techniques 	<ul style="list-style-type: none"> • How are special effects achieved for video and film productions? • What makes a successful production?