ELA: Yearbook II

Marking Period Course	Timeline/Topics	Essential Questions
7	**Unit I** • Senior Biographies • Yearbook Theme Development (first 16 pages of annual) • Senior Section	• Why is the Senior Portrait/Biography Section considered one of the most important sections in book? • Does publication for an audience increase overall responsibility of those assembling it? • Why must legal and ethical issues be considered in the field of publication? • In what ways can theme be developed consistently throughout the book? • How can a strong visual theme evoke emotional reader response? • How can a theme possess uniqueness and personality? • Why is a yearbook a permanent reference? • What content areas are essential to the Yearbook's Senior Section? • What can be changed or varied in the upcoming book that will add reader impact?
6	**Unit II** • Spring Sports • Fall Sports • Sports Features	• Does publication for an audience change the responsibility of those assembling the yearbook? • What content areas are important to readers of school sports? • How can design and visual graphics in Spring Sports Section contribute to reader's overall emotional impact? • Does publication for an audience increase the overall responsibility of those assembling it? • How can design and visual graphics in Fall Sports Section contribute to reader's overall emotional impact?

		• How can design and visual graphics contribute to emotional impact?
6	**Unit III** • Publication Deadline 3: Academics Section • Publication Deadline 3: Clubs and Organizations	• Why is a yearbook considered an historical and permanent reference? • In what ways does publication of an annual for an audience increase the overall responsibility of those assembling it? • What content areas are important to readers of Clubs and Organizations? • How can design and visual graphics contribute to reader's overall emotional impact? • What content areas are important to readers of Academics?
6	**Unit IV** • Publication Deadline 4: Underclass Portrait Section (grades: 7 -11) • Publication deadline 4: Underclass Section: *Features*	• What interesting reader elements can be integrated in the Underclass Section? • What content areas are important to readers of the Underclass Section? • How can design and visual graphics contribute to reader's overall emotional impact? • How important is the concept of 'sequence' to this section?
6	**Unit V** • Advertisement Section • Index Section • Community Feature	• In what ways can the Advertisement and Senior Family Ads increase readership enjoyment? • What content areas in the Advertisement Section are important? • How can design and visual graphics contribute to reader's overall emotional impact? • How can the Index Section be improved visually? • What content areas are important to readers of the Index?

		• Why is it important to include a Community Feature in the yearbook? • What content areas are important to readers of the Feature Spread?