

ELA: Journalism

UNIT/Weeks	Timeline/Topics	Essential Questions
4	<p><u>Media History in Society</u></p> <ul style="list-style-type: none"> • Different forms of media used in news reporting • Forms best suited for different types of reporting • Limitations and benefits of traditional print sources 	<ul style="list-style-type: none"> • How has social media impacted the way journalists report news? • How has social media impacted the way an audience or community consumes news? • In what ways have hard-copy reporting methods become obsolete? • How has news media allowed for greater democracy in reporting and coverage?
5	<p><u>Law and Ethics in Journalism</u></p> <ul style="list-style-type: none"> • Effect of Historical Events on Journalism • First Amendment Issues • Right to Know vs. Right to Privacy 	<ul style="list-style-type: none"> • How does a news organization engender trust in the public? • Why is it important to have an informed public? • When is it acceptable for the media to act as a tool to assist the common good? • How does plagiarism in media affect the public trust? • How does the media serve as an independent monitor of power?
6	<p><u>The Writing Process</u></p> <ul style="list-style-type: none"> • Newsworthiness and timeliness • Research and reporting • Audience and writing style • AP vs MLA styles 	<ul style="list-style-type: none"> • What methods of brainstorming and planning are necessary for effective new writing? • What is the most effective means of revising and editing a piece of writing? • How are reporting and researching utilized in composing articles and opinion pieces? • How can writing conferences be useful when revising written pieces? • How does word choice and sentence structure impact meaning, readability, and interest? • What are the methods a journalist can use to understand his/her audience? • What are the organizational methods that effective journalists use to display their main ideas? • What are style sheets and why are they required? • Why is a variety of sources better than a single source?

		<ul style="list-style-type: none"> • How can grammar and punctuation change meaning? •
5	<p><u>Forms of Journalism</u></p> <ul style="list-style-type: none"> • Structuring and composing news stories • Organizing and composing feature stories • Functions of an editorial 	<ul style="list-style-type: none"> • What are the various types of articles and stories a journalist can create? • How does an understanding of specific journalistic formats impact a writer's ability to communicate effectively? • What makes an opinion valid?
4	<p><u>Interviewing</u></p> <ul style="list-style-type: none"> • Collecting and utilizing information • Preparing for the interview • Types of interview stories 	<ul style="list-style-type: none"> • How is truth discovered and verified? • Where and how do journalists find the news? • How does a journalist distinguish between acceptable and unacceptable sources? • What duties does a journalist have to protect his/her sources? • What are the historical and legal rights of the press? • What are the responsibilities of the press to its community? • What is newsworthy?
4	<p><u>Media Bias</u></p> <ul style="list-style-type: none"> • Types of bias • Educating or influencing the audience • Ensuring objectivity • Effect of images and video on media bias 	<ul style="list-style-type: none"> • How can the media influence the way in which society views public figures? • How do different media outlets reflect the same topics in varied ways? • What can a journalist do to impact society? • How does a news organization engender trust in the public?
8	<p><u>Layout and Design</u></p> <ul style="list-style-type: none"> • Graphic design, typography, photo spreads • Visual appeal • Tone and style 	<ul style="list-style-type: none"> • How can headlines affect reader interest? • How does the eye perceive visual content? • How can layout choices impact news content? • When is it effective to challenge stylistic principles?